



### **About our Airbrush Makeup Artist:**



Lauren King is a professional makeup artist who began her makeup career at 16 when she joined the Estee Lauder team. She trained with Estee Lauder for 2 years while simultaneously attending Cosmetology school. While working for Estee Lauder Lauren got her first taste of bridal and special event makeup applications. In Charleston, Lauren was a freelance makeup artist for several years, traveling and doing onsite weddings and some editorial work. Now Lauren works at Halo Salon & Spa and for the past several years Lauren has been focusing on her career as a Makeup Artist and Hair Stylist. She has attended many makeup application seminars, and received a certificate in Airbrush Makeup from M.U.D (Make Up Designory) in New York City. She strives to be the best and is constantly learning new techniques.

Lauren is a very diverse makeup artist; she can provide very natural glowing looks, full on avante gard looks, retro inspired looks and much more. She is also a self-taught special effects makeup artist.

### **About Airbrush Makeup:**

Airbrush makeup can be used for bridal parties, special events, promotions for corporate events, and airbrushed body makeup and body paint. Airbrush makeup can even out skin tones, cover up unwanted blemishes, bruises, birthmarks, scars, Vitiligo, acne scarring, stretch marks, spider veins, liver and age spots, and tattoos. Airbrush makeup does not come off on clothing and is long lasting.

Airbrush makeup is specially formulated silicone, water or alcohol-based makeup that is sprayed through an airbrush. The makeup is hypoallergenic and is the most sanitary form of makeup applications because you are never re-using the product. It typically lasts 18 hours with minimal touch ups. It is non-transferable, sweat, smudge and tear proof. Good for your skin because the makeup sits on top of your skin and does not penetrate to the pores.

Airbrush makeup is more expensive than traditional makeup because of the products used and the specialized education required for training. The makeup itself is better—it lasts all day with

minimal touch ups and leaves a flawless complexion. More expensive does mean better quality in the case of airbrush makeup.

There is a difference between regular airbrush makeup and temporary tattoo airbrush makeup. The tattoo makeup is alcohol-based while the face makeup is silicone or water-based. If you have sensitive skin, please allow 2 weeks when booking your appointment and request a consultation to allow proper time if we need to custom order your makeup. Typically the alcohol-based makeup used in temporary tattoos lasts 1-5 days depending on your skin's oil level and how often you wash the area where the makeup was applied. The alcohol-based makeup is removed with alcohol or baby oil while the silicone or water based makeup is removed with makeup remover or soap and water.

At the moment we use Temptu makeup. Check out their website [www.temptu.com](http://www.temptu.com) for more information pertaining to the brand itself.

### **About Bridal Airbrush Makeup:**

A must-have service for your special day! Airbrush makeup leaves you with a flawless and even complexion with a sheer and natural look. It last up to 18 hours with minimal touch ups. Whether you want a natural, glowing complexion or a smoldering smoky look, Lauren can provide you with whatever look you would like to achieve. This makeup is silicone or water based and hypoallergenic. It is sweat, smudge and tear proof. It is highly recommended that brides book a trial makeup and hair appointment before their big day.

To inquire about onsite weddings please contact Lauren at [laurenelaineking@gmail.com](mailto:laurenelaineking@gmail.com). Typically onsite weddings can be accommodated if there are 5 or more clients.

### **About Airbrush Body Makeup and Temporary Tattoos:**

Body art can be provided for special events, Halloween, parties, theatrical groups, birthdays etc. Lauren is also experienced in covering tattoos and applying temporary tattoos. The process of applying airbrush makeup to cover up a tattoo is very popular amongst brides who wish to conceal a tattoo for the day of their wedding. It is highly recommended that you book a trial appointment if you are a bride wishing to cover up a tattoo. Temporary airbrushed tattoos can be customized or you can bring your own stencil. Airbrush makeup can also be used for corporate promotional events by spraying company logos on very attractive bodies. The body paint is alcohol-based and will stay on for up to 5 days but can be removed with alcohol or baby oil.

Any further questions about body art can be directed to [laurenelaineking@gmail.com](mailto:laurenelaineking@gmail.com)

### **About Sunless Airbrush Tanning:**

#### **IMPORTANT**

The day of your appointment please take these precautions:

-We have 3 choices of sunless tanning colors: natural, bronze and dark. We will also do more than 1 coat in a sitting if requested.

-Exfoliate and shave before your session. Do not moisturize.

-Wear loose fitting clothing.

-The airbrushing takes about 15 minutes, the drying of the application about 10 minutes. So please allow 30 minutes for your appointment.

-Avoid sweating immediately after or sitting on leather seats. This can make your tan streaky and uneven.

-Wait at least 12 hours to bathe after your airbrushed tan.

-The spray will not stain clothing or hair.

-When you are actually being sprayed, I recommend that you wear a thong or your choice of underwear and nothing else. You may choose to not wear anything at all as well, whatever you are comfortable with.

Sunless Airbrush Tanning is a method of applying sunless tanning solution product with the use of an airbrush. This method allows for a light and even application. Everybody's skin type and tone determines how the tan will process and how well it will last. Airbrush tanning distributes color only to the surface (the epidermis). As these outermost cells are discarded, your tan is as well. An airbrushed tan typically lasts 3-10 days depending on skin type. To prolong your tan; take proper care of your skin by moisturizing daily. Avoid long baths or trips to the pool and hot tub.

\* Any further questions about Airbrush Makeup please contact Lauren at [laurenelaideking@gmail.com](mailto:laurenelaideking@gmail.com) or call Halo Salon & Spa at (706) 828-4856.